



PRIVACY POLICY

Loughborough Kia is a trading name of Minerest Motors Ltd. This privacy policy explains how we use any personal information we collect about you.

What information do we collect about you?

We collect information about you when you register with us or place an order for products or services. We also collect information when you voluntarily complete customer surveys, provide feedback and participate in competitions. Website usage information is collected using cookies.

How will we use the information about you?

We collect information about you to process your order, manage your account and, if you agree, to email you about other products and services we think may be of interest to you.

We use your information collected from the website to personalise your repeat visits to our website. If you agree, we shall pass on your personal information to our group of companies so that they may offer you're their products and services.

Loughborough Kia will not share your information for marketing purposes with companies outside our company.

In processing your order, we may send details to and also use information from credit reference agencies and fraud prevention agencies. We may also share your information with the DVLA and Agents of Kia for the purposes of service plans, financing, insurance and taxation.

Marketing

We would like to send you information about products and services of ours which may be of interest to you. If you have consented to receive marketing, you may opt out at a later date.

You have a right at any time to stop us from contacting you for marketing purposes. If you wish to do so please contact us directly.

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the following address. We may make a small service charge for this service.

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity.

For further information visit www.aboutcookies.org or www.allaboutcookies.org.

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases some of our website features may not function as a result.

Changes to our privacy policy

We keep our privacy policy under regular review and we place any updates on this webpage.

How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you:

By [email](#) Or write to us at: Loughborough Kia, 177 Leicester Road, Mountsorrel, LE12 7DB